

RESEARCH & EVALUATION SOLUTIONS



At Sustainera Solutions, we specialize in providing research and reporting tools that empower our clients to make informed, data-driven decisions in today's complex market. Our innovative approach combines various research methodologies, frameworks, and tools to help stakeholders navigate the intricacies of different issues. With our services, you gain access to accurate market information and evaluation reports, enabling you to understand perspectives and take relevant actions.

OUR SERVICES

1. Market & Product Research



Field observations

Gather firsthand observations to enhance understanding



Qualitative studies

Utilize focus groups, in-depth interviews, and CLT methodologies



Quantitative surveys

Conduct comprehensive surveys using CAPI, CATI, and online platforms



Market and field studies

Gain insights into market dynamics and consumer behavior



Market opportunity studies

Identify untapped market potential



Market segmentation, brand & advertising research

Understand target audiences and enhance brand positioning



Development of market entry strategy

Determine effective approaches for entering new markets



Pilot studies of products in the market

Test product viability and gather feedback



Pricing studies

Determine optimal pricing strategies

2. Policy Research



Developing policy recommendations

Formulate actionable policy suggestions



Cost-benefit analysis of policy choices

Assess the financial and social implications of policy decisions



Analysis of stakeholders and international best practices

Understand key stakeholders and learn from global benchmarks



Public policy normative documents

Develop comprehensive policy frameworks

3. Impact Assessments & External Evaluation



Results-oriented monitoring
Track and assess project outcomes



Social and Economic Impact Assessment
Evaluate the broader impact of initiatives



Needs assessment
Identify critical requirements and gaps



External Project & Programme Evaluation
Evaluate project effectiveness and identify improvements



Social Return on Investment
Measure the social value generated by investments



Feasibility studies
Assess the viability and practicality of proposed initiatives



Gender Gap Analysis
Analyze gender disparities and develop strategies for inclusivity

WHY SUSTAINERA?



Comprehensive Approach

We employ a range of research methodologies, frameworks and tools to provide holistic insights



Expertise

Our team of experienced researchers and analysts delivers high-quality results tailored to your specific needs



Data-Driven Decision Making

Our reports and evaluations equip you with accurate information to drive informed decision-making



Client-Centric Focus

We prioritize understanding your requirements and delivering tailored solutions that meet your goals



Timely Delivery

We value your time and ensure timely completion of projects without compromising on quality

Ready to harness the power of data-driven decision-making? Contact us.

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