



# ESG AND SUSTAINABILITY TRAINING PROGRAM



## Your first step toward corporate sustainability

The successful implementation of ESG (Environmental, Social, and Governance) principles within any organization depends on the awareness and understanding of both internal and external stakeholders. Without this foundation, broad sustainability policies often become complex and ineffective in practice.

To address this need, Sustainera Solutions has developed a targeted training program designed specifically for executive and operational teams. The program aims to equip participants with essential ESG knowledge and practical skills.

Incorporating both local context and international best practices, the training provides a framework for effectively integrating ESG into business operations. Sector-specific case studies and real-world approaches are used to enhance the relevance and applicability of the content.



## Key training objectives

- To explain the fundamentals of ESG and highlight its ongoing relevance
- To illustrate the impact of non-financial risks on strategy and operations
- To explore how ESG principles apply across sectors and their link to financial outcomes
- To showcase successful ESG practices and real implementation cases
- To discuss how international experience can be adapted to the local context
- To provide practical exercises to reinforce learning and application



## Who is this training for?

- Executive leadership and department heads
- Risk, compliance, and ESG professionals
- Managers in HR, operations, finance, and general administration
- Individuals interested or involved in ESG initiatives
- Corporate responsibility and strategic development officers



## Training format and approach

- Format: In-person
- Duration: 2–3 days
- Content: Adapted to your sector-specific context



## Training Modules



### Module 1

#### ESG and sustainability fundamentals

- What is ESG and why it matters
- Global and local ESG context
- Link between ESG and the UN Sustainable Development Goals (SDGs)
- ESG's role in strategy and risk management

### Module 2

#### Sector-specific applications

- ESG implementation across industries and departments
- Real-life examples and practical insights
- How to embed ESG into daily operations

## Our experience

These organizations have benefited from Sustainera Solutions' ESG & Sustainability Training Program:



**COP29**  
Baku  
Azerbaijan

For more information or to request a tailored proposal, please contact us:

✉ [info@sustainerasolutions.com](mailto:info@sustainerasolutions.com)  
✉ [narmina@sustainerasolutions.com](mailto:narmina@sustainerasolutions.com)

☎ **+994502338801**  
☎ **+994 515760366**