

Support to SMEs for ESG Integration

Group Advisory Program

1. Problem Statement

Sustainability has become a crucial focus for businesses due to its impact on the environment, public health, and economic growth. For SMEs, adopting sustainable practices might mean, for example, shifting from a traditional linear model to a circular economy, where waste and pollution are minimized. This requires a transformation in product design and business strategies to ensure long-term viability and competitiveness in the evolving market.

However, SMEs often face challenges in integrating ESG (Environmental, Social, and Governance) practices due to limited financial resources, lack of necessary capacity and capabilities.

2. Our proposed solution

We offer advisory service to eligible SMEs, with funding support from an international financial institution (IFI) without any binding commitments. The service is affordable as 90% of the cost is covered by the IFI, and the SME only needs to contribute 10%.

3. What services are included?

The Support to SMEs for ESG Integration mechanism helps the beneficiaries to integrate ESG through the following interventions:



Assessment & Strategy

Development: We analyze your current situation and help create an effective ESG strategy.



Training & Implementation: We train your staff and support the execution of ESG practices.



Policy & Procedure Development:

We help design and establish internal policies and procedures that support sustainability goals and ensure ESG compliance.



Reporting: Once implementation begins, we assist in monitoring progress and preparing ESG-aligned reports to track performance and outcomes.

Additionally, SMEs will be grouped based on the service needs, ensuring that advisory support is tailored and effective, while fostering collective growth and sharing of best practices.

4. ANNEX 1

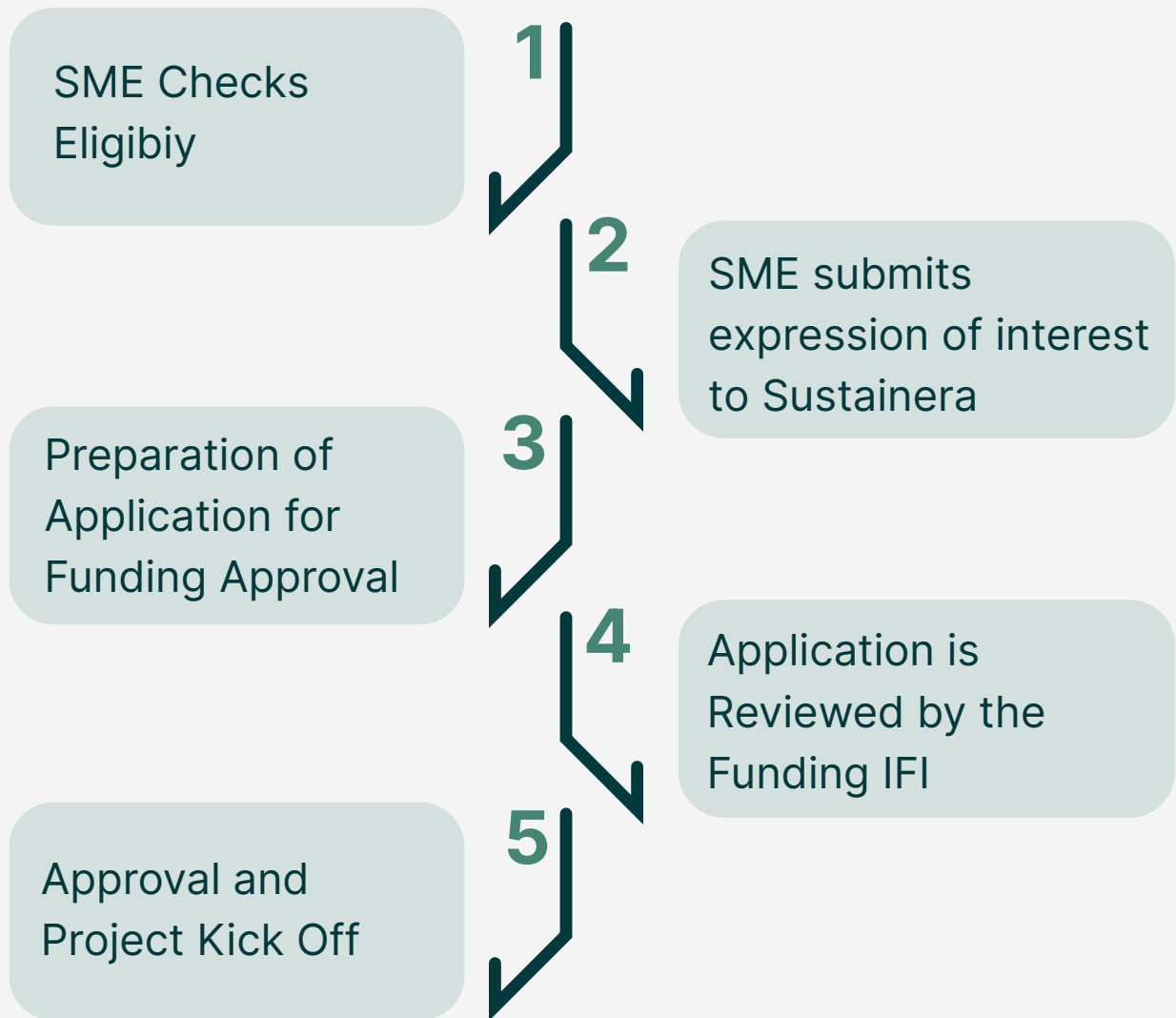
Eligibility Criteria for Advisory Support

To qualify for assistance, enterprises must meet the following criteria:

Criteria	Requirement	Eligible (y/n)
Company size	Less than 250 employees	☐
	Annual turnover less than €50 million or balance sheet total less than €43 million	☐
Ownership	Majority privately owned	☐
	Majority owned by local nationals	☐
Maturity	Minimum 2 years of operation	☐
Sector	Any sector, excluding banking, financial services, and insurance	☐
Prohibited Sectors	Defence, tobacco, substances banned by international law, gambling, wildlife trade, genetically altered organisms, certain chemicals (e.g., asbestos, CFCs, PCBs)	☐
Viability	Financially viable with a credible track record and competitive advantage	☐
Experience with Consultancy	Limited or no prior experience with external consultants	☐
Financial Commitment	Willing to pay 10% of the total project cost	☐
Management Commitment	Open to advice, committed to development, and willing to share financial information	☐

NOTE: Funding is subject to review and approval by the funding IFI, after Sustainera submits applications for 4-5 companies together, ensuring they meet the eligibility criteria outlined above.

Process Overview



For more information or to apply, please contact us at:

✉ info@sustainerasolutions.com

☎ **+994502338801**

✉ narmina@sustainerasolutions.com

☎ **+994 515760366**